



# FEDERATION OF HELLENIC SOCIETIES OF GREATER NEW YORK INC. (FHSGNY)

A NOT-FOR-PROFIT, TAX EXEMPT PUBLIC CHARITY

## GREEK INDEPENDENCE DAY PARADE MARCH 29<sup>TH</sup>, 2020

### 2020 PARADE JOURNAL ADVERTISING CONTRACT

**Deadline: March 15<sup>th</sup>, 2020**

- Back Cover \$10,000   
  Inside Cover \$5,000   
  Gold Page \$1,000   
  Color Page \$2,000  
 Silver Page \$500   
  Full Page \$300   
  Half Page \$200   
  part of sponsor's package  
 PAID IN CASH   
  PAID BY CHECK   
  PayPal sent Y / N

### ADVERTISER'S MESSAGE

**Please type, print clearly or attached business card. Email complete artwork / ad as PDF or photo file at [journal@hellenicsocieties.org](mailto:journal@hellenicsocieties.org)**

SPONSORNAME: \_\_\_\_\_ SOLICITED BY \_\_\_\_\_

COMPANY: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ email: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ TEL: (    ) \_\_\_\_\_

The undersigned hereby agree to publish \_\_\_\_\_ *type of ad chosen* space for one (1) ad in the Parade Journal 2020

Singed for FHSGNY \_\_\_\_\_ Printed Name \_\_\_\_\_ Date \_\_\_\_\_

Singed for Advertiser/Sponsor \_\_\_\_\_ Printed Name \_\_\_\_\_ Date \_\_\_\_\_

### JOURNAL CHAIRMAN 2020 NICHOLAS BARDIS

FHSGNY hereby agrees to publish the above advertisement for the above rate, subject to the conditions hereafter:

It is the responsibility of the Advertiser to provide FHSGNY with all camera-ready artwork necessary (PDF, JPG, PNG format) for the placement of the requested advertisement. All material must be received by the deadlines provide by FHSGNY. In the event that instructions are not timely received by FHSGNY, the Advertiser authorizes FHSGNY to repeat the last advertisement published. Advertiser has to option to email the submitted ad/page to [journal@hellenicsocieties.org](mailto:journal@hellenicsocieties.org) with subject: "Journal ad + (name of Advertiser's company/organization). An additional charge of \$25 (twenty-five dollars) will be added to the total cost for each photo, drawing or scanning. The Advertiser agrees that payment for advertisement place in the Journal must be paid upon receipt of an invoice and/or a tear sheet (proof of placement). Journal ad payable to:

FEDERATION OF HELLENIC SOCIETIES OF GREATER NY, INC.  
P.O. BOX 5429 ASTORIA NY 11105

[www.hellenicsocieties.org](http://www.hellenicsocieties.org)

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