



**FEDERATION OF HELLENIC SOCIETIES OF GREATER NEW YORK INC. (FHSGNY)**  
 A NOT-FOR-PROFIT, TAX EXEMPT PUBLIC CHARITY  
**GREEK INDEPENDENCE DAY PARADE APRIL 22, 2018**

**2018 PARADE JOURNAL ADVERTISING CONTRACT**

**Deadline: APRIL 10, 2018**

- Back Cover \$10,000     Inside Cover \$5,000     Gold Page \$1,000     Color Page \$2,000  
 Silver Page \$500     Full Page \$300     Half Page \$175     part of sponsor's package

- PAID IN CASH     PAID BY CHECK     PayPal sent Y / N

**ADVERTISER'S MESSAGE**

**Please type, print clearly or attached business card.**

**or**  
**email complete artwork / ad as PDF or photo file:**  
**Journal@hellenicsocieties.org**

SPONSORNAME: \_\_\_\_\_ SOLICITED BY \_\_\_\_\_  
 COMPANY: \_\_\_\_\_ TITLE: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ email: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ TEL: (    ) \_\_\_\_\_

The undersigned hereby agree to publish           type of ad chosen           space for one (1) ad in the Parade Journal 2018

_____	_____	_____
Singed for FHSGNY	Printed Name	Date
_____	_____	_____
Singed for Advertiser/Sponsor	Printed Name	Date

FHSGNY hereby agrees to publish the above advertisement for the above rate, subject to the conditions hereafter:  
 It is the responsibility of the Advertiser to provide FHSGNY with all camera-ready artwork necessary (PDF, JPG, PNG format) for the placement of the requested advertisement. All material must be received by the deadlines provide by FHSGNY. In the event that instructions are not timely received by FHSGNY, the Advertiser authorizes FHSGNY to repeat the last advertisement published. Advertiser has to option to email the submitted ad/page to [Journal@hellenicsocieties.org](mailto:Journal@hellenicsocieties.org) with subject: "Journal ad + (name of Advertiser's company/organization). An additional charge of \$25 (twenty-five dollars) will be added to the total cost for each photo, drawing or scanning. The Advertiser agrees that payment for advertisement place in the Journal must be paid upon receipt of an invoice and/or a tearsheet (proof of placement). Payment should be sent to:

**FEDERATION OF HELLENIC SOCIETIES OF GREATER NY, INC.**  
**P.O. BOX 5429 ASTORIA NY 11105**

[www.hellenicsocieties.org](http://www.hellenicsocieties.org)  
 Phone: (718) 204-6500 FAX: (718) 204-8986